

AD

MAKE A SPLASH  
AD'S GUIDE TO  
CREATING  
THE PERFECT BATH

HAPPY 100TH  
BIRTHDAY, I. M. PEI

# HOUSE PROUD

TODAY'S TASTEMAKERS ON THEIR OWN TURF

ASHLEY HICKS IN LONDON

TINO ZERVUDACHI ON HYDRA

MARTYN LAWRENCE BULLARD IN PALM SPRINGS





# DISCOVERIES *showrooms*



CHRISTOPHER MAKOS PRINTS JOIN AN ELIZABETH GAROUSTE CABINET, A PATRICK NAGGAR CONSOLE, AND AN HERVÉ VAN DER STRAETEN PENDANT IN THE MAIN GALLERY.

## Hot Zone

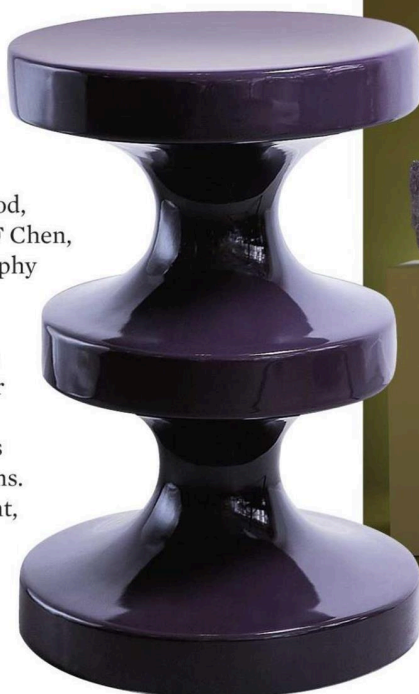
*Ralph Pucci* plants his new showroom in a sprawling 1920s building located at the epicenter of L.A.'s design scene

**R**alph Pucci is doubling down on Los Angeles. “The city is pulsing with the same kind of energy and creative ferment I felt in New York 20 and 30 years ago,” says the Manhattan-based furniture impresario. “There’s a critical mass of young, talented artists and designers, and you can sense their urgency to break the rules.”

As a testament to his faith in L.A.’s cultural currency, Pucci has transplanted his eponymous gallery from the Pacific Design Center to greatly expanded quarters in a 1920s building in Hollywood, neighbored by Regen Projects, Blackman Cruz, JF Chen, and other landmarks in the city’s broad cosmography of art and design. With 12,500 square feet of display space spread over two floors, the new venue provides a dramatically enlarged canvas for presentations of work by Pucci’s formidable roster of design luminaries.

“Hervé Van der Straeten, Patrick Naggar, Jens Risom—they’ll all have their own dedicated rooms. India Mahdavi is devising her entire environment, so you’ll get a real window into her aesthetic language,” Pucci says. “And we’ll be able to

**RIGHT**  
GRANZIOLI X  
VASES BY FABIO  
MARIA MICUCCI.  
**BELOW** INDIA  
MAHDAVI'S  
BISHOP STOOL.

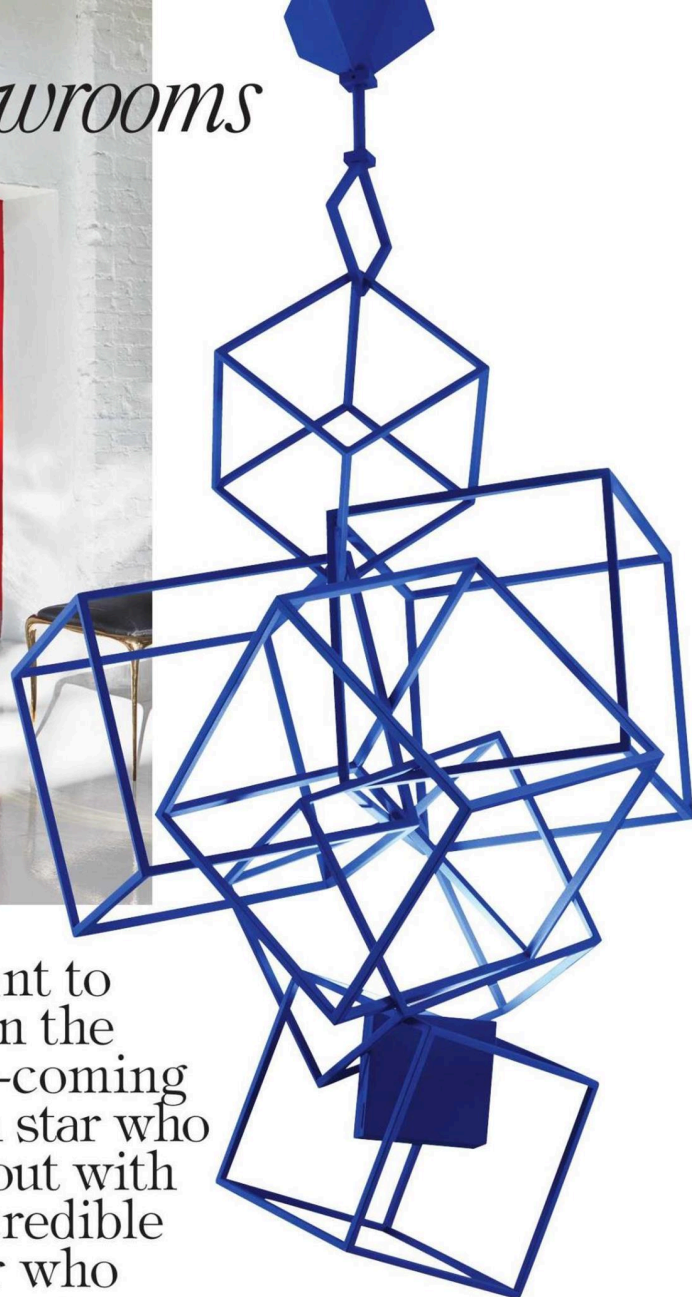


STOOL: COURTESY OF RALPH PUCCI



# DISCOVERIES *showrooms*

CLOCKWISE FROM RIGHT PATRICK NAGGAR TURBULENCE CABINET; HERVÉ VAN DER STRAETEN HIP-HOP PENDANT; ERIC SCHMITT STUMP TABLE WITH PATRICK NAGGAR ALBA CHAIRS AND A PORTRAIT OF ANDY WARHOL BY CHRISTOPHER MAKOS; PATRICK NAGGAR OUTDOOR SIDE TABLES.



“We want to bring in the up-and-coming fashion star who hangs out with the incredible painter who collaborates with the next great musician.”

show a much more comprehensive selection of work by people like Andrée Putman, Elizabeth Garouste, and Eric Schmitt. Up until now, we haven't really been able to demonstrate their strength to the L.A. market.”

Like the Pucci galleries in Manhattan and Miami, the L.A. venue will host a robust program of music and dance performances, art exhibitions, and parties. Indeed, the lofty rooms of the former dance studio and puppeteering school—most recently it was used as rehearsal space for *Dancing with the Stars*—seem tailor-made for Pucci's ambitious vision, which now extends to an outdoor entertaining area outfitted with sculptures by Jérôme Abel Seguin and Ruben Toledo. “We've been thinking about this move for years, and we finally found a building that's consistent with the spirit of our other galleries. The bones, the scale, the light, the neighborhood—they all fit us perfectly,” Pucci explains. “This is where I get to celebrate my stars.” [ralphpucci.net](http://ralphpucci.net) —MAYER RUS

